

Chi Eta Phi Sorority, Incorporated

"Transforming Leaders to
Financial Visionaries"

Leadership Summit

June 29 - 30, 2018

Dallas, Texas



Dallas Marriott City Center
650 North Pearl Street,
Dallas TX 75201

www.chietaphi.com

"Service For Humanity"



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Registration Brochure

Greetings From the National President



Dear Members and Attendees,

Welcome to the 21st administration’s first Leadership Summit. We are honored and excited to host the membership of Chi Eta Phi Sorority, Incorporated. Your participation and attendance is valuable to make this a successful event. We have some surprises that you do not want to miss. The Summit will be inspiring and informative, as relative to the organization’s Financial Vision. We have worked diligently to make this a positive experience for all. So come to learn, laugh and enjoy. Remember everything is done big in Texas!

Sincerely,

Priscilla J. Murphy, LPCMH, MS, MEd, BSN, RN
21st National President



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Leadership Workshop Agenda

Friday, June 29, 2018

- 7:00-7:45am ***Fitness Class***-Rob Jones, Adult Fitness and Nutrition Coach, NASM
- 8:00am ***Breakfast***
- 9:00am ***Opening & Welcome***-Deborah Stamps, EdD, MS, RN, GNP, NE-BC, 2nd Vice President
- 9:15am ***Greetings and Introduction of Board Members***-Priscilla J. Murphy, LPCMH, MS, MEd, BSN, RN, 21st National President
- 9:30am ***Keynote Address***- Eric J. Williams, DNP, RN, CNE, FAAN, President National Black Nurses Association -1.0 Contact Hour
- 10:30am ***Break***
- 10:45am ***Mental Health and Nursing***- Tia Crossley, PhD, Clinical Psychologist – 1.0 Contact Hour
- 11:45am ***Obtaining your 501C3***- Stacey Johnson DNP, MSN, BSN, RN, CCM - 1.0 Contact Hour
- 12:45-1:30pm ***Lunch***
- 1:30pm ***Nurses on Boards Coalition***- Laurie Benson, BSN, RN - 1.0 Contact Hour
- 2:30pm ***Break***
- 2:45pm ***Sales Tax*** Davis and Davis LLC - 1.0 Contact Hour
- 3:45pm ***Evaluation***
- 7:00pm ***Reception***



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Saturday, June 30, 2018

- 7:00-7:45am ***Fitness Class***-Rob Jones, Adult Fitness and Nutrition Coach, NASM
- 8:00am ***Breakfast***
- 9:00am ***Understanding the Financial Obligations of Chapters***- Fayrene Tolbert, RN, BSN, National Treasurer and Erica Underdown-Palmer, RN, BSN, National Financial Secretary
- 1.0 Contact Hour
- 10:00am ***Break***
- 10:15am ***Event and Liability Insurance Why We Need It*** – J. Derrick McGlothlin,
CMG Insurance Group - 1.0 Contact Hour
- 11:15am ***The Checks and Balances of Auditing***-Frazier and Gill CPA - 1.0 Contact Hour
- 12:15-1:00pm ***Lunch***
- 1:00pm ***Understanding the Roles of your leaders***-Regional Directors Panel -1.0 Contact hour
- 2:00pm ***Break***
- 2:15pm ***Transformational Leadership: Succession Planning***-Executive Board of Directors Panel
– 1.0 Contact Hour
- 3:15pm ***Evaluation***
- 5:00pm ***Tours***



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Speakers



Eric J. Williams, DNP, RN, CNE, FAAN

Dr. Williams was installed as the first male and 12th President of the National Black Nurses Association. Dr. Williams is the Assistant Director/Faculty Leader and Professor of Nursing at Santa Monica College, Santa Monica, CA. He is recognized as being the first African American male faculty member where he began his appointment in 2001. Dr. Williams is a past board member of the American Assembly for Men in Nursing and American Nurses Association, California. He is a member of the Technical Expert Panel for Education for the Agency on Healthcare Research and Quality. Dr. Williams also serves as a board member of the Haiti Nursing Foundation and the Minority Nurse Magazine Advisory Committee.



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Tia Crossley, PhD

Dr. Crossley is the Clinical Director for the Synergy Center for Wellness. She manages the day to day operations of the clinic (e.g., hiring, marketing, budget reviews), program development, therapy, assessment, supervision, and parent trainings. In addition, Dr. Crossley is an Adjunct Professor at Texas A&M University-Commerce, where she responsible for developing and teaching the following undergraduate (UG) and graduate courses: Abnormal Psychology (UG), Child and Adolescent Development (UG), Advanced Behavioral Interventions and Academic Assessments, Developmental Psychology/Strategies in Counseling, and Principles of Psycho-educational Assessment.



Stacey E. Johnson, DNP, MSN, BSN, RN, CCM

Dr. Johnson is the Director of Nursing Professional Development and Nursing Recruitment at Saint Joseph’s Medical Center. In this senior nursing leadership role, Dr. Johnson reports to the Chief Nursing Officer and partners with the Director of Human Resources for nursing recruitment. She leads organizational change by assessing learning needs, goal



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setting that incorporates strategies aligned with identified needs and cultural transformation. Dr. Johnson is the Assistant Regional Director for the Northeast Region of Chi Eta Phi Sorority, Inc.



Laurie Benson, BSN, RN

Laurie Benson, BSN, RN is the Executive Director for Nurses On Boards Coalition (NOBC). NOBC represents national nursing and other organizations working to build healthier communities in America by increasing nurses on boards.

Ms. Benson serves as CEO Advisor on complex leadership issues including board governance, strategy, business growth, innovation, high performance teams, human resources and succession planning. As a successful CEO of an IT systems integrator, Ms. Benson increased revenues from start up to \$80M with 150+ employees across 3 offices. Ms. Benson is CEO of LSB Unlimited, a board and strategy consulting company.



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Terrell Davis

Terrell Davis is co-founder and managing partner of Davis & Davis LLC-Sales Tax Experts (founded 2001), where he provides an array of sales tax consulting services, including sales tax audit defense, sales tax refund recovery, and sales tax legal opinions, to companies ranging from small businesses to multinational corporations. Mr. Davis has a passion for state tax law and audit defense. His extensive experience, judgment, and careful planning gives Davis & Davis the advantage in every consulting engagement, as reflected in the results Davis & Davis delivers to clients.



Erica Underdown-Palmer, BSN, RN

Erica Underdown-Palmer was initiated into the Prince George’s County, Maryland chapter in March 2007. She has served as Dean of Membership and the President of Lambda Phi Chapter, Incorporated. She, currently, serves as the Northeast Region Financial Secretary, as well as the National Financial Secretary. She serves on numerous committees on the local, regional and national levels. Ms. Underdown-Palmer received her BSN at Villa Julie College and is



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currently pursuing her Masters of Science in Administration at Trinity University in Washington, DC. Ms. Underdown-Palmer is the Senior Manager Associate Health at the Gaylord National Resort and Convention Center.



Fayrene Tolbert, BSN, RN

Fayrene Tolbert serves as the National Treasurer for Chi Eta Phi Sorority Inc. She joined Chi Eta Phi Sorority in Dallas Texas in 1993. Ms. Tolbert is a committed Life member who has held many offices at the national , regional and local levels such as National Financial Secretary, Regional Choir Director, Regional Audit Committee and Local Chaplain . In her current role she is committed to enhance to financial growth of the sorority and to provide the membership with optimal benefits assured them as members of this great sorority. Ms. Tolbert has a progressive career in nursing from LVN to RN and has worked in specialties of psychiatry, homeless outreach and nurse manager.



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J. Derrick McGlothin

J. Derrick McGlothin is the CEO/OWNER of CMG Insurance Group in Dallas, Texas. "Making Insurance Make Sense" CMG was founded by Award Winning Insurance Agents J. Derrick McGlothin and Carlos Clark. They combined their 32 years of Insurance Experience and vision of strength, passion and faith. They are an independent insurance agency that focuses solely on customers and there complete satisfaction with service, rates and claims. Mr. McGlothin attended University of North Texas.



Yolanda Gils, CPA

Yolanda Gils, CPA is the Owner of Frazier Gills, PC. Frazier Gills, P.C. is a Dallas, Texas based Certified Public Accounting and Management Consulting Firm. Frazier Gills, P.C. provides a wide range of services in the areas of auditing, tax, general accounting, and management consulting and business development. They have extensive experience in serving various small to medium sized commercial and non-profit organizations. They are a leader among local and regional firms in the Dallas, Texas area.



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Regional Director Panelists



Juanita Hall, BSN, RN - Northeast Regional Director



Rhonda K. Hollis, PhD, RN - Southeast Regional Director



Nutrena H. Tate, PhD, APRN, CPNP-PC - Midwest Regional Director



Karen Rabb, MSN, RN, CCRA - Middlesouth Regional Director



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Jo Anne West-Sims, MSN, RN - Southwest Regional Director

National Executive Board of Directors Panelists



Jonnie Hamilton, DNP, MSHSA, PNP-BC, NE-BC
First National Vice President



Darneta G. Brown, MSN, APRN-BC, BS
National Organizer



Deborah C. Stamps, EdD, MS, RN, GNP, NE – BC
Second National Vice President



Zenobia Richbough, MSN, RN, FNP, CPN
National Dean of Membership



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Nashaba Chowdhry, SN
Third National Vice President



Marcella Carr, BSN, RN
National Dean of Sponsors



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Program Registration Form

First Name: _____ Last Name: _____

Chapter Name: _____ Region: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

*Meals: Please Specify any Special Dietary Requirements: _____

List any *food allergies: _____

If you have a disability and may require accommodation in order to fully participate in this activity, please check here: Wheelchair Access _____ Walker _____ Other _____

Check all that apply:

Member Non-Member Graduate Member Undergraduate Member

National Officer Regional Officer

Registration Fees (All fees listed in U.S. Funds):

\$200.00 **Postmarked no later than June 8, 2018**

\$300.00 On-site registration (cash and credit card only)

Website registration closes June 8, 2018 at Midnight

Compliments of the 21st Administration, **transportation** for the following tours will be provided:

Members: Identify **1st** choice, **2nd** choice, and **3rd** choice

___ Dallas Stadium (**First 40 ONLY**)

___ Dallas City Tour

___ Casino trip

Non-Members: Will be charged for the following:

___ Dallas Stadium (**\$42 for transportation and VIP tour**)



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Dallas City Tour (**\$20**)

Casino trip (**\$20**)

Please meet in the hotel lobby at 5pm on Saturday, June 30, 2018 if you are going on a tour

Room registration completed yes no

If not please make your reservations at the Dallas Marriott City Center Hotel, 650 North Pearl Street, Dallas, Texas 75201, 214-979-9000 until **June 8, 2018**. Questions please contact Charlene Jones, Meeting Coordinator at charlejone@sbcglogal.net

* **Please Note:** While we will attempt to accommodate dietary restrictions, we cannot guarantee that foods served at the event will be free of the listed allergens. It is up to each member who has a food allergy to determine whether or not the food is free of known allergens by inquiring directly with the banquet food provider and/or food servers.



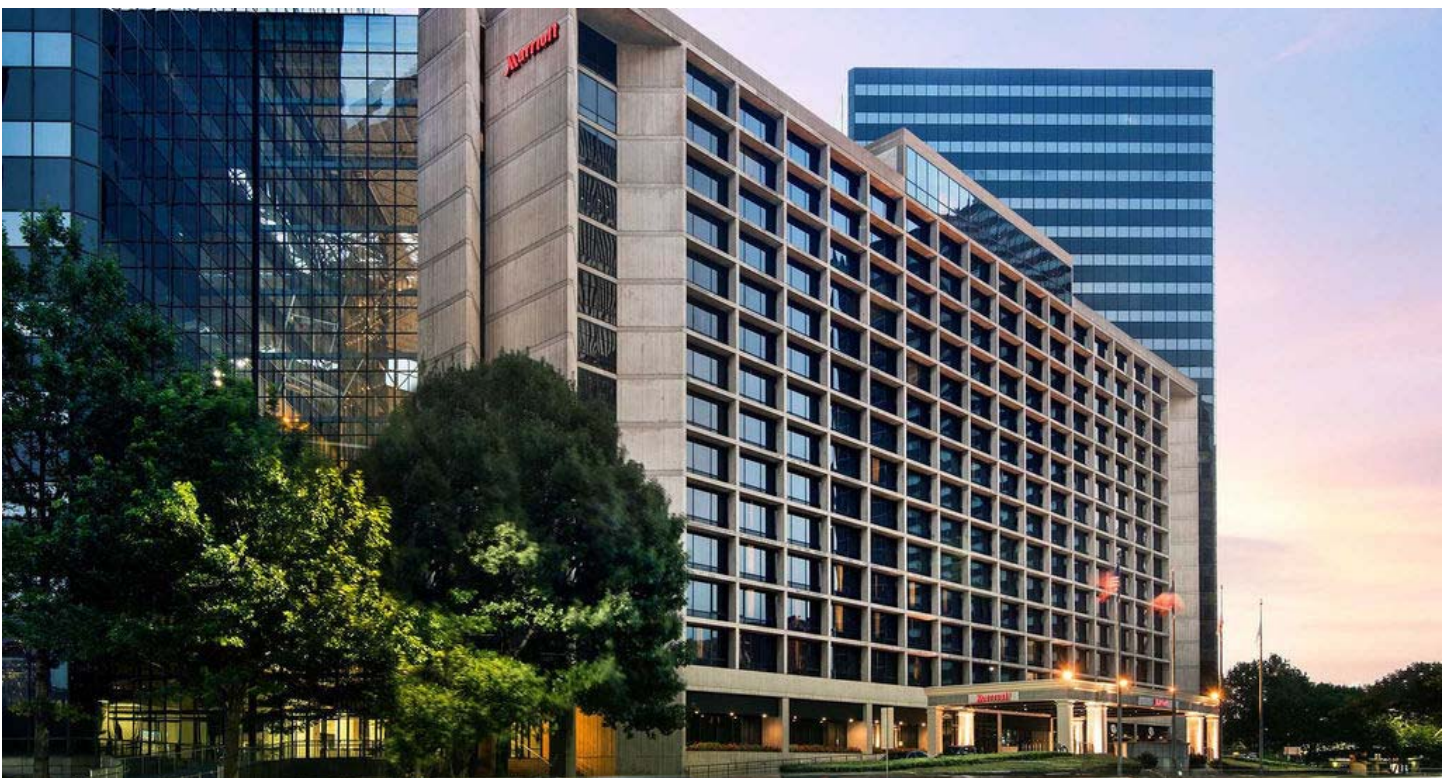
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Dallas Marriott City Center

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214-979-9000*



Style and substance combine with extraordinary results at the Dallas Marriott City Center. Ideally located downtown, right in the heart of the lively Arts District, our hotel is a wonderful destination for work, play and everything in between. Rooms and suites are brimming with home-like amenities, including luxurious bedding, flat-screen TVs and sleek bedrooms. Enjoy scenic views and well-designed workspaces, as well as 24-hour room service. Elsewhere in the hotel, savor a delicious meal at Centric Bar & Grille, our contemporary restaurant, or enjoy a workout in the fully equipped fitness center. Those planning events in downtown Dallas will be thrilled with our gorgeously appointed venues, which include an expansive ballroom and several intimate meeting rooms. And you're just moments away from some of the



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city's most noteworthy attractions, from American Airlines Center and the Dallas Aquarium to the Dallas Convention Center. Your getaway awaits at the Dallas Marriott City Center.